



## EARLY EMPERORS

ECHO | ANTARCTICA  
2023 - 2024

Join us on an incredible adventure to one of nature's rarest sights – an immense colony of 28,000 Emperor Penguins. Our ability to access the colony early in the season means you'll see the chicks just as they are stepping off their parents' feet. To capture this moment is to witness wildlife at its most extraordinary!

Flying in via Airbus A340 (or similar) or private jet, you will stay at our luxury camp which nestles on a magnificent glacier surrounded by emblematic antarctic mountain ranges. With only 12 guests on each departure, the experience is tailored to your needs.

PRICE PER PERSON: US\$65,000

EXCLUSIVE CHARTER (12 PLACES): US\$780,000





7-Time Winner  
World Travel Awards

# WHITE DESERT & ANTARCTICA

For centuries, the Last Continent has held a special place in our imaginations, yet even now, long after the first explorers reached the South Pole, access to the interior of Antarctica is still only for the very few.

After a five-hour flight from Cape Town, South Africa, we bring you into the heart of Antarctica, a place that is both surreal and majestic. From iridescent ice tunnels to vertical spires of rock, from endless uninhabited horizons to oceans scattered with icebergs, this is a place unlike anywhere else on Planet Earth.

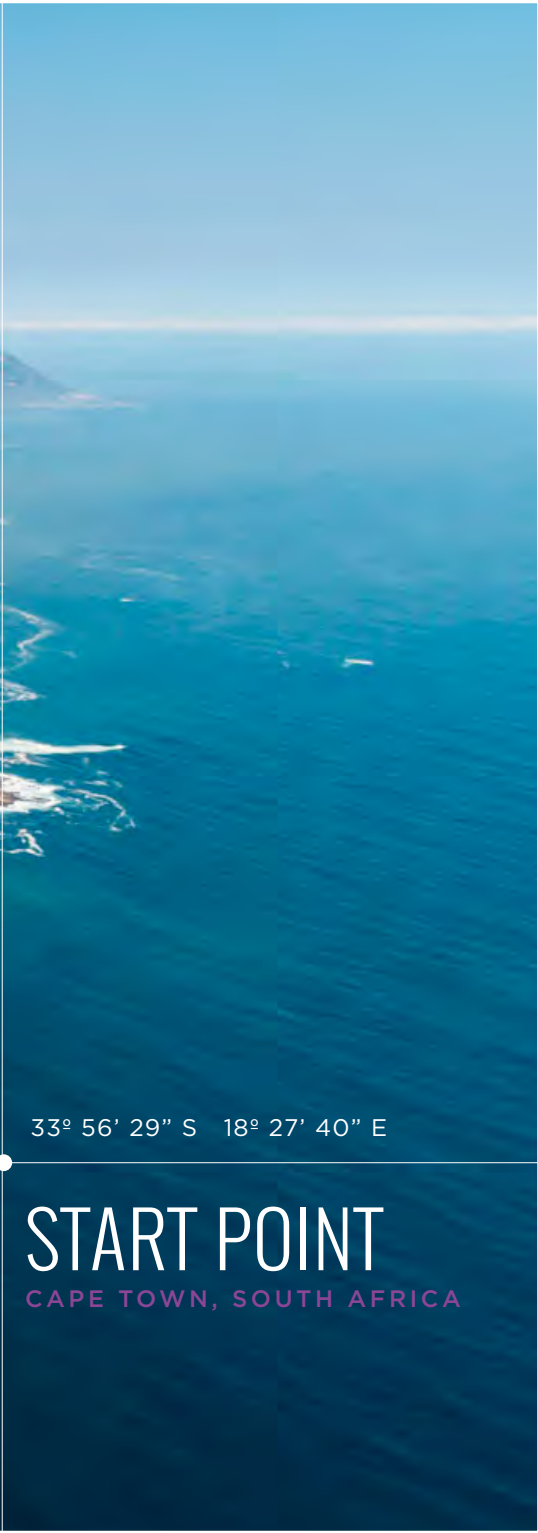
Established 17 years ago by record-breaking polar explorers, White Desert offers you an environmentally-conscious choice for luxury and adventure, sensitive to the incredible environment and animals that surround us.

Come with us on an unforgettable journey. Come explore.

Play our 1-minute  
introductory video







33° 56' 29" S 18° 27' 40" E

START POINT  
CAPE TOWN, SOUTH AFRICA

Often tipped as one of the most beautiful cities in the world, Cape Town is home to award-winning vineyards and stunning ocean vistas.

We will host a safety briefing the day before your scheduled flight where our staff will explain all kit requirements, assist with any last-minute preparations and update you on the latest weather forecasts for Antarctica.





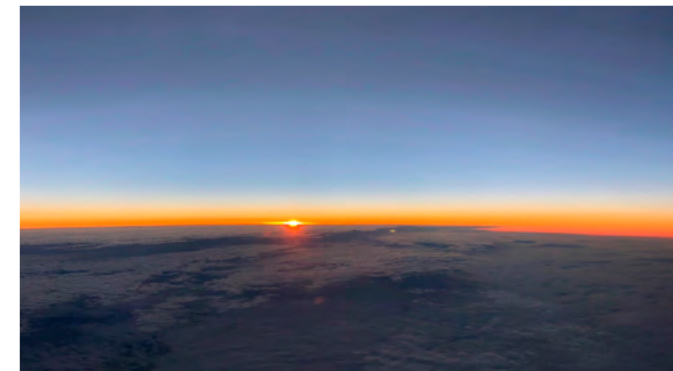


# TRAVEL

## SOUTH AFRICA TO ANTARCTICA

You travel in uncompromising comfort across the mighty Southern Ocean in a private aircraft. During the five-hour flight, the African night turns to the Antarctic day as you soar over thousands of icebergs and pass into 24 hours of continuous sunshine.

Your destination: Wolf's Fang Runway.







CAPE TOWN  
SOUTH AFRICA

EMPEROR PENGUIN COLONY

ECHO

WOLF'S FANG  
RUNWAY

GEOGRAPHIC SOUTH POLE

# FLIGHTS

FLIGHT TO WOLF'S FANG,  
ANTARCTICA: 5 hours

FLIGHT TO EMPEROR PENGUINS:  
2.5 hours

FLIGHT TO SOUTH POLE:  
7 hours

AIRCRAFT: Airbus A340  
(or similar) or private jet





71° 39' 43" S 9° 29' 03" E

# WOLF'S FANG RUNWAY

Our runway is overlooked by one of the most magnificent and iconic mountains on the entire continent, named 'Wolf's Fang' by the early Norwegian explorers. After landing on the ancient blue ice, you will be surrounded by massive monoliths of rock that rise vertically from the glacier.

As part of our responsibility towards conserving Antarctica, all emissions from our operations, including all flights to, from and within the continent, are offset by fully-accredited carbon-neutral schemes.







71° 33' 08" S 8° 50' 01" E

## ECHO

As futuristic as it is luxurious, Echo is as close as you can get to feeling like you're off the planet without leaving Earth.





## ACCOMMODATION

Echo features six heated 'sky pods' crafted from composite fibreglass. Each of the astronaut-inspired bedrooms have been designed for two guests, with a nod to the space-age and accented with ultra-luxe furnishings that could have been beamed down directly from Mars.

Each bedroom is (20ft) in diameter; the sky pods feature extensive window panels, a cosy lounge area along with an adjoining wash room and toilet.





Surrounded by some of the planet's most spectacular scenery, each sky pod comes complete with expansive floor to ceiling windows allowing guests to take in views of the dramatic lunar landscape beyond.







## FINE DINING

Guests will enjoy fine-dining throughout their stay at Echo. Each meal is crafted to the highest culinary standards, using only the freshest ingredients flown directly from premium, ethically sourced South African vendors.

Award-winning wines are procured from the Cape Vineyards, the ideal complement to elegant 3 course dinners.

Our chef will ensure the menu is crafted to each guests' dietary requirements where necessary.





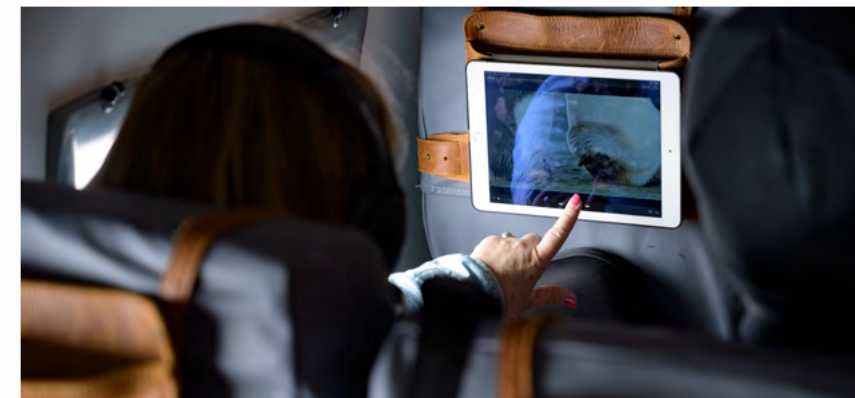
# TRAVEL WITHIN ANTARCTICA

WITH THE BASLER BT-67

Robb Report

*"Flights by a ski-plane to a massive Emperor-penguin colony and the Geographic South Pole make for lifetime memories."*

Our Basler BT-67s are upgraded conversions of the DC-3, specially equipped with the latest avionics for Antarctic operations and with skis for landing on snow and ice.





70° 38' 16" S 8° 15' 45" W

## EMPEROR PENGUIN COLONY







Your visit to the penguins begins with a 2.5 hour flight to Atka Bay, the site of the first episode of Sir David Attenborough's ground-breaking documentary *Seven Worlds, One Planet*. Because we fly to the colony, we have exclusive access to see the penguins early in their life-cycle and you can see over 14,000 breeding pairs and their newly-hatched chicks. This spectacle is full of noise and energy; a favourite with wildlife watchers and photographers alike.

There are so few visitors to this colony that the chicks are unafraid of humans and often waddle close by. Mindful of our responsibility to the Antarctic environment and of IAATO guidelines, we keep at least 5m (16.4ft) from the penguins while taking in all the sights and sounds of this rare wildlife spectacle, which remains one of the greatest thrills on Earth!



*"What a privilege to witness this wildlife phenomenon.  
The Emperor Penguins are almost mystical, it was incredible."*  
Rina Tham, Author of internationally published *Lucky Number 9*





CLICK TO VIEW VIDEO OF EMPERORS



During the long dark winter, the mothers hunt for food while the fathers look after the egg. When spring returns, the egg hatches and the chick sits on its parents' feet to stay warm.



*"It is the most beautiful setting I have seen in all of my travels."*

Lewis Pugh, OIG - UN Patron of the Oceans



# DAILY ACTIVITIES AT ECHO







Every trip is bespoke with a wide choice of activities and highlights such as ice-climbing, gentle hikes to summit a nearby nunatak and abseiling under the expert guidance of UIAGM mountain guides.





*elite traveler*  
RESPONSIBLE LUXURY LIFESTYLE

"The activities are as seemingly endless as the days (there's 24 hours of sunshine here) — try ice climbing or fat biking, hike to the summit of nearby peaks, or venture out on an overnight ski tour, all under the care of expert guides."



# Forbes

*"Antarctica, the safest place to visit in 2020 and beyond."*

## YOUR SAFETY

For all its beauty, Antarctica can be a challenging environment, with low temperatures, strong winds and high altitudes. We believe the best way to protect you is through our staff and we are absolutely uncompromising about the experience and expertise of our people.

All our mountain guides have completed the strenuous 5-year UIAGM qualification, while each camp has its own fully-qualified trauma doctor and accompanying medical kits. Our chief pilot has 10 years of experience flying in Antarctica with over 18,000 hours of logged flight time.

Tracking, satellite communications and mutual Search & Rescue agreements are all part of White Desert's comprehensive safety policies. Furthermore, by operating our own aircraft, we also have the speed and flexibility to arrange an evacuation back to Cape Town in the unlikely event that one should become necessary.





# ENVIRONMENT

White Desert believes that responsible tourism is a genuine force for good and supports Sir David Attenborough's stance on the transformative power of wilderness travel: *"No one will protect what they don't care about, and no one will care about what they have never experienced"*.



**Camp** - As a temporary eco-camp, our whole operation can be dismantled and removed without a trace.



**Carbon neutral** - White Desert was the first aviation operator in Antarctica to be entirely Carbon Neutral, a status the company has held since 2007.



**Waste management** - We keep waste to a minimum by repackaging all consumables before we bring them to Antarctica and then, at the end of the season, shipping all solid waste back to South Africa for recycling or responsible disposal.





# Robb Report

“A trip down south to the Seventh Continent is intense — which is something the Antarctica experts at White Desert know well.”

GUESTS: 12 MAXIMUM
FITNESS: NO SPECIFIC LEVEL REQUIRED
FLIGHT TO ANTARCTICA: 5HRS
FLIGHT TO PENGUINS: 2.5HRS EACH WAY

## INCLUDED

1. Safety briefing (return transfers provided)
2. Return transfers for Antarctica flights
3. Return flight to Antarctica (inc. 30kg baggage allowance)
4. All accommodation, food and drink (including all alcohol) in Antarctica
5. All guiding fees, support of field guides and logistics staff
6. The use of certain items of polar clothing, as denoted on equipment list
7. Payment by White Desert Ltd of a ‘Carbon Tax’ for offsetting emissions created by all logistics associated with Antarctic travel

## EXCLUDED

1. Commercial flights to and from Cape Town, South Africa
2. Accommodation and meals whilst in Cape Town
3. Polar clothing (you will be sent a tailored kit list in advance of your trip to help you purchase the necessary items)
4. Comprehensive insurance cover (White Desert staff can advise you as to the appropriate cover required)
5. Additional expenses incurred in Cape Town due to any delay
6. Additional baggage costs over the agreed amount
7. Use of a satellite phone whilst in Antarctica



# FULL ITINERARY

DAY  
BEFORE  
DEPARTURE

White Desert will host a safety briefing in Cape Town. This is where we will check all your polar clothing and prepare you for your flight south.

DAY ONE

You fly over thousands of icebergs on our 5-hour flight across the Southern Ocean to Antarctica. During the flight, you enter the Polar Circle and the continuous daylight of the Antarctic summer.

After landing on the ancient blue ice of the runway, you will transfer to our camp at Echo and take in the view from astride a fat bike.

DAY TWO

Settle into Echo and do as much or as little as you like each day. Activities range from restorative massages and inspiring treks to exploring incredible mountains and glaciers, summiting a nunatak, ice climbing and even abseiling!

After the day's activities you will hear a talk about the incredible life cycle of the Emperor Penguins in preparation for your visit the following day.

DAY THREE

You fly 2.5 hours across Antarctica on our BT-67 aircraft, enjoying immense views of the High Polar Plateau, before landing at the Emperor Penguin colony at Atka Bay.

Wrapped up in the sights and sounds of thousands of penguins, you will be among the very few who have ever witnessed such a spectacle, observing the real-life stars of *March of the Penguins*.

DAY FOUR

We spend the day exploring the nearby mountains and enjoy a gentle hike overlooking the endless ice sheet, followed by a champagne picnic.

Then you'll be off on an Arctic Truck safari, winding your way through the snow and ice to an incredible vantage point where you can take in the panoramic view over the mountains that you have just explored.

DAY FIVE

An adventurous hike along a winding cliff face affords guests stunning views over the last pristine wilderness on Earth.

Our world-class mountain guides will lead you on this challenging hike, ensuring your safety at all times.

DAY SIX

The flight out of Antarctica will be the last of your enduring Antarctic memories before you delve back into the vibrant energy of Africa. You will be transferred to your hotel where you will have a chance to relax and reflect on your Antarctic adventure!

This itinerary is entirely subject to weather conditions in Antarctica and is meant purely as a guide to what guests may expect day by day. The exact sequence of activities and the types of aircraft mentioned in this brochure may vary.





● White Desert team

# ABOUT WHITE DESERT

White Desert was founded in 2005 by husband and wife team Patrick & Robyn Woodhead, who hold four exploration world records between them. When White Desert began, visitors reached Antarctica almost exclusively by cruise ship, limiting them to the Antarctic Peninsula and its coastline. Instead, Patrick and Robyn wanted to introduce guests to the deep interior of the continent while offering them a level of hospitality and comfort more akin to a high-end Africa safari than a rugged polar expedition.

Receiving its operating permit from the British Foreign, Commonwealth & Development Office (FCDO), the company has grown year-on-year and is now comprised of 70 staff of 17 different nationalities during season, providing a unique and highly specialised skillset.

Antarctic travel is the only thing White Desert does. It's our passion, it's our mission and it's in our DNA.







COME WITH US ON AN UNFORGETTABLE JOURNEY. COME EXPLORE.

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