



Luxe & Passions Date: 2019 Edition Circulation: 70,000



White Desert is the only company in the world to fly into the interior of Antarctica in a private jet. The company has launched an exclusive private jet service from Cape Town, South Africa to Antarctica. Guests can fly to the continent in the utmost style and comfort with a maximum of only 12 clients on each departure.

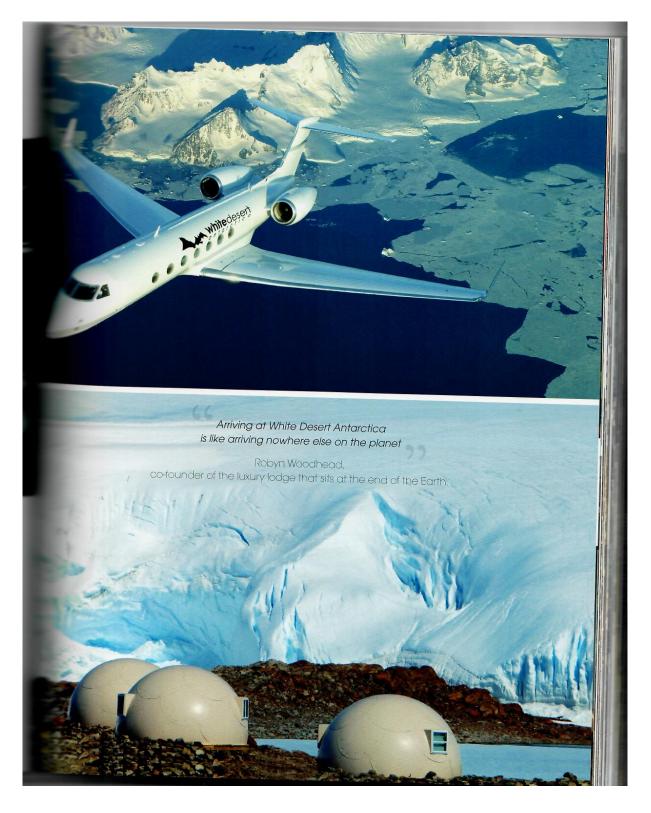
White Desert offers guests a range of 3 luxury private jet trips.

- "Emperors and South Pole" is an 8-day trip. Starting at the White Desert's Whichaway luxurious camp guests fly to the lowest point on Earth -the Geographic South Pole- to visit a 6,000-strong Emperor penguin colony and their newly hatched chicks.

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- The "Greatest Day" is an ultra-luxury package departs from Cape Town and takes just 12 guests by a Gulfstream Private Jet down to the icy tundra of Antarctica. The five hour journey transports guests from the African night, over thousands of icebergs and passes into 24hrs of continuous sunshine. Destination: Wolf's Fang runway which sits beneath one of the most magnificent and iconic mountains on the entire continent. Once on the ground you are surrounded by kilometer high monoliths of rock that rise vertically from the ice, creating a landscape that is simply breathtaking.

- Also available is the 4 day *"Ice and Mountains"* adventure. It takes place in the dramatic Wolf's Fang peak and then in the luxury camp. Situated at the bottom of a 200 ft icefall, it is the perfect location for your daily adventures.

Camp Whichaway, which is the most luxurious camp in the Polar Regions, is a seasonal camp on the edge of a 200ff ice cliff at the edge of the Shirmacher Oasis in Queen Maud Land.

There are six tented pods made from the same materials as aerospace technology. They are all en-suite and have either one double or two single beds.











The rest of the camp comprises a large communal living area with shower pod, kitchen and three centralized pods that make up the reception, lounge and dining rooms. The camp's dome cabins, originally designed by Ryan Ashworth, were refurbished after being worn down by the harsh Antarctic conditions.

All flights to Antarctica are weather dependent. Subject to prevailing weather conditions in Antarctica and the associated logistics, exact dates and times of flight departure may vary slightly.

