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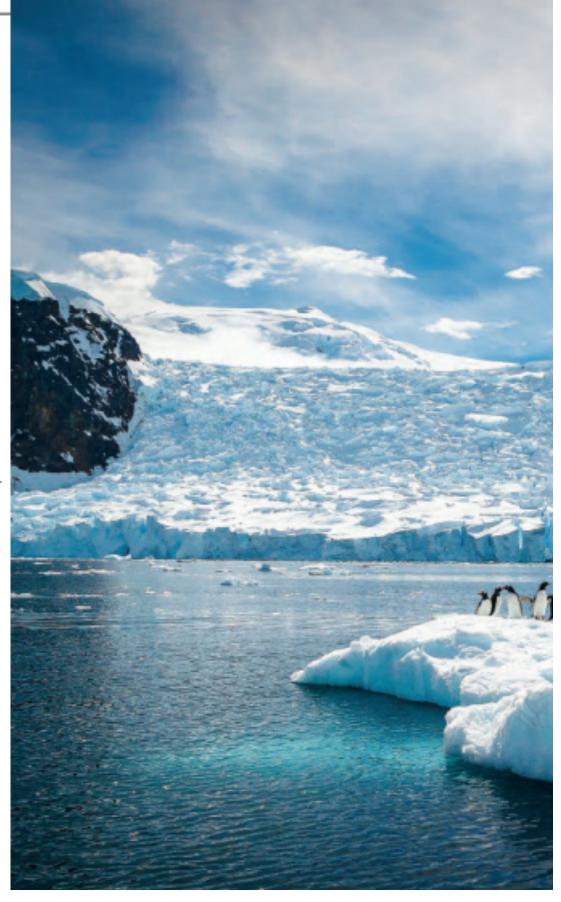
DATE: August 2017

## **CIRCULATION:** 125,000









INTO THE WHITE

It's the ultimate adventure in the world's most remote location - a stay at White Desert, Antarctica's first and only luxury camp. After travelling by private jet from Cape Town to the South Pole, you can follow in the footsteps of Bear Grylls and Prince Harry, exploring the stark wilderness with trip highlights including a visit to a 6,000-strong emperor penguin colony. Guests can unwind in the camp's cosy bedrooms, dining room and lounge pod with library. Departing in November 2017, travellers can opt for an eightday journey for US\$78,000, a four-day adventure at \$32,000 or a one-day trip with exclusive use of the base for you and 14 friends at \$195,000. white-desert.com



